FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| O | MВ | AP | PR | O | /Α |
|---|----|----|----|---|----|
|   |    |    |    |   |    |

| OMB Number:             | 3235-0287 |
|-------------------------|-----------|
| Estimated average burde | en        |
| hours per response:     | 0.5       |

| Check this box if no longer subject to   |
|--|
| Section 16. Form 4 or Form 5 obligations |
| may continue. See Instruction 1(b).      |

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person *  ZERELLA WILLIAM |                  |       | 2. Issuer Name and Ticker or Trading Symbol ACV Auctions Inc. [ ACVA ]  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner |   |                       |  |  |  |
|--|------------------|-------|---|---|---|-----------------------|--|--|--|
| (Last)   | (First) (Middle) |       | 3. Date of Earliest Transaction (Month/Day/Year) 07/11/2023   | X   | Officer (give title below)  Chief Financial C | Other (specify below) |  |  |  |
| C/O ACV AUCTIONS INC.                                      |                  |       |   |   | Cilier i maneiar c                            | HICCI                 |  |  |  |
| 640 ELLICOTT ST., SUITE 321                                |                  |       | 4. If Amendment, Date of Original Filed (Month/Day/Year)  | 6. Individual or Joint/Group Filing (Check Applicable Li                                    |   |                       |  |  |  |
|  |                  |       |   | X   | g Person                                      |                       |  |  |  |
| (Street)   |                  |       |   |   | Form filed by More than Or                    | ne Reporting Person   |  |  |  |
| BUFFALO  | NY               | 14203 |   |   | <u> </u>                                      |                       |  |  |  |
|  |                  |       | Rule 10b5-1(c) Transaction Indication   |   |   |                       |  |  |  |
| (City)   | (State)          | (Zip) | X Check this box to indicate that a transaction was made pursuant to a contra affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | act, instruc  | tion or written plan that is intende          | ed to satisfy the     |  |  |  |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction Code (Instr. |   | 4. Securities Ad<br>Disposed Of (D |                        |            | Securities<br>Beneficially Owned<br>Following Reported | Form: Direct (D) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|--------------------------|---|------------------------------------|------------------------|------------|--|------------------|---|
|                                 |  |   | Code                     | v | Amount                             | nount (A) or (D) Price |            | Transaction(s)<br>(Instr. 3 and 4)                     |                  |   |
| Class A Common Stock            | 07/11/2023                                 |   | M                        |   | 15,000                             | A                      | (1)        | 339,432  | D                |   |
| Class A Common Stock            | 07/11/2023                                 |   | C                        |   | 2,500                              | A                      | (1)        | 341,932  | D                |   |
| Class A Common Stock            | 07/11/2023                                 |   | S <sup>(2)</sup>         |   | 17,500                             | D                      | \$17.29(3) | 324,432  | D                |   |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr.<br>3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transac<br>Code (Ir<br>8) |   | 5. Numb<br>Derivativ<br>Securitie<br>Acquired<br>Dispose<br>(Instr. 3, | ve<br>es<br>d (A) or | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                                     | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|---------------------------------|---|--|----------------------|--|--------------------|--|-------------------------------------|---|--|--|---------------------------------------|
|   |   |  |   | Code                            | v | (A)  | (D)                  | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of Shares |   | Reported<br>Transaction(s)<br>(Instr. 4)                                       |  |                                       |
| Employee Stock<br>Option (Right to<br>Buy)          | \$5.42  | 07/11/2023                                 |   | М                               |   |  | 15,000               | (4)  | 10/26/2030         | Class B<br>Common<br>Stock   | 15,000                              | \$0.00  | 1,121,239  | D  |                                       |
| Class B<br>Common Stock                             | (1)   | 07/11/2023                                 |   | М                               |   | 15,000   |                      | (1)  | (1)                | Class A<br>Common<br>Stock   | 15,000                              | \$5.42  | 202,947 <sup>(5)</sup>   | D  |                                       |
| Class B<br>Common Stock                             | (1)   | 07/11/2023                                 |   | C                               |   |  | 15,000               | (1)  | (1)                | Class A<br>Common<br>Stock   | 15,000                              | \$0.00  | 187,947 <sup>(5)</sup>   | D  |                                       |
| Class B<br>Common Stock                             | (1)   | 07/11/2023                                 |   | C                               |   |  | 2,500                | (1)  | (1)                | Class A<br>Common<br>Stock   | 2,500                               | \$0.00  | 185,447 <sup>(5)</sup>   | D  |                                       |

### **Explanation of Responses:**

1. Each share of Class B Common Stock is convertible at any time at the option of the reporting person into one share of Class A Common Stock. Each share of Class B Common Stock will convert automatically into shares of Class A common Stock, on a one-to-one basis, upon the following: (1) the sale or transfer of such share of Class B Common Stock, subject to certain exceptions specified in the Issuer's amended and restated certificate of incorporation; (2) the death of the reporting person; and (3) the final conversion date, defined as the earlier of (a) the last trading day of the fiscal quarter immediately following the tenth anniversary of the effective date of the Issuer's tenth amended and restated certificate of incorporation; (b) the last trading day of the fiscal quarter during which the then-outstanding shares of Class B Common Stock first represent less than 5% of the aggregate number of then-outstanding shares of Class A Common Stock and Class B Common Stock.

- 2. Shares sold pursuant to a Rule 10b5-1 trading plan entered on 12/7/2022.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$16.89 to \$17.55 inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. One-fourth (1/4th) of the shares subject to the option award vested on September 14, 2021, and thereafter one-forty-eighth of the shares subject to the option award vest monthly, subject to the Reporting Person's continuous service.
- 5. Includes shares previously reported as restricted stock units.

### Remarks:

/s/ Michelle Webb, Attorney-infact

07/13/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.